

Nova Wakefield District Limited

Charging Policy for Advertising via Nova Wakefield District Limited

The Nova Wakefield District Limited website and monthly Nova e-bulletin provides information on voluntary and community sector news, events, jobs, volunteering opportunities, training and funding, related to Wakefield District and surrounding areas. The Nova e-bulletin is circulated to over 800 contacts that are either voluntary and community sector organisations or individuals working with or interested in the voluntary and community sector in Wakefield District.

Advertising opportunities

Most of the information advertised via the Nova Wakefield District Limited website and monthly Nova e-bulletin is free of charge. However, we do charge for job adverts if you are NOT a Nova Member.

What we advertise:

- Job vacancies
- Trustee vacancies
- Volunteer roles
- Training
- Funding
- Events – aimed at the voluntary and community sector, not the public
- Businesses/consultants working with the voluntary and community sector

We do NOT advertise fundraising events due to there being so many that take place – it would inundate our website and e-bulletin. Voluntary and community organisations are able to advertise fundraising events via the [Ridings FM website](#) for free.

We promote external events that are appropriate for the voluntary and community sector. The decision to promote an event will be at Nova Wakefield District Limited's discretion.

Advertising charges

Type of information to promote	Nova Member	Non Nova Member
Job vacancy	FREE	£25
Trustee vacancy	FREE	£25
Volunteering opportunities	FREE	£25
Event	FREE	FREE
Training	FREE	FREE
News	FREE	FREE
Funding/grant opportunity	FREE	FREE
Businesses/Consultants	FREE	£25
Fundraising event	NO	NO

Nova Wakefield District Limited's advertising process

To place an advert, please send the text, including the full details needed to advertise, to info@nova-wd.org.uk. Please ensure that the advert is written in the third person. To allow people to access more information, please provide any relevant website links and supporting documents for the advert, such as job descriptions, application forms, leaflets and flyers.

If you are a Non Nova Member who would like to advertise a paid for opportunity, please state within the email that you are happy to pay the £25 fee. The £25 fee is per advert. Please state clearly in the email the person and the address for who the invoice should be addressed and sent to.

Timing of advertising

Adverts will be added to the Nova Wakefield District Limited website as and when they are received.

The Nova e-bulletin is circulated monthly, around the 15th of every month. If you would like your advert to be placed in the e-bulletin, please ensure that you email your advert to us before this date to allow time for us to add it to the website and include in the e-bulletin.

Terms and conditions

Nova Wakefield District Limited reserves the right to refuse to promote any advert. The adverts promoted via the Nova website and e-bulletin are not necessarily endorsed by Nova Wakefield District Limited, and views expressed within the adverts are not necessarily those of the organisation.

Contact

Please email info@nova-wd.org.uk or call the office on 01924 367418 if you have an enquiry about advertising through Nova Wakefield District Limited.

Other Relevant Policies:

General Data Protection Regulation
Privacy

Relevant Legislation:

Data Protection Act 2018
General Data Protection Regulation 2018

X 

Chair
Date

10/12/19