

How to obtain funding for your organisation

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Welcome

- Housekeeping
- Intros

Purpose

This workshop is designed to help you understand the following:

- Where to look for funding
- What funders are looking for
- How to plan your fundraising

Where do you start?

- Funding myths
- Internet
- Books
- Events
- Street
- Grants v Contracts

What do funders want?

- Clear proposal
- Guidelines
- Appropriate amount
- Succinct
- Needed
- Difference

How to plan your fundraising - basics?

- What
- Why
- Where
- Who
- When
- How much

Size matters

- How much determines where to look
- Events – charity ball - who you know
- Street collections - £300+ bodies
- Who has the money
- Trusts and Foundations – how many

<http://apps.charitycommission.gov.uk/showcharity/registerofcharities/RegisterHomePage.aspx>

Questions?

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Thank you

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