Your Voluntary and Community Sector.

Your Voice.

A strategy for the Third Sector in Wakefield District
The Third Sector Strategy Consultation gives local voluntary organisations across the area the opportunity to have a say on how we develop as a sector and grow together to improve outcomes for Wakefield District.

The Strategy will help us secure funding that is available for voluntary, community, and social enterprise (VCSE) organisations in Wakefield District.

This is your chance to share your views.

Map of Wakefield District
Welcome to the Wakefield Third Sector Strategy Consultation.

- Do you want to influence how the third sector develops in Wakefield District?
- Do you want to share your ideas and what you think works?
- Would you like to share your ideas for change?

BE PART OF THE CHANGE!
The Third Sector, the voluntary, community, and social enterprises in our District make a positive difference to thousands of people’s lives across the whole of the area.

We also make a big contribution to the local economy and as well as employing people, around 70,000 people regularly volunteer their time at least once a month to make all of this happen.

Nova Wakefield District, Young Lives Consortium, and their members believe that agreeing a simple framework that identifies our priorities and the differences we can make to address them will mean that we will be able to make an even greater contribution to the quality of life of our people.

This document seeks your views on this approach so that what we finally agree together is something we can all work towards with our partners to make even more good things happen.
The Third Sector in Wakefield District is composed of a rich diversity of organisations - charities, social enterprises and community groups - all operating on a not-for-personal profit basis and geared towards the generation of social good.

We know that we are stronger when we work together, and one way that we can do this in Wakefield District is to have a Joint Strategy of how we can work together strategically. It is time to refresh and develop a new Strategy for the Sector so we can continue to develop the collective impact of the VCSE sector.

This is your opportunity to influence how the VCSE sector strategically work together alongside public and private sector partners to make positive differences in the Wakefield District.
What is the purpose of the Wakefield District Third Sector Strategy?

To:
- Encourage the frontline local VCSE sector to get behind a common approach and unified goal
- Encourage joint working with the VCSE sector
- Strengthen the voice and influence of the VCSE sector
- Create a shared way of working with public and private sector partners
- Begin to forge a cross-sectoral approach based on the achievement of shared outcomes

Who will lead on implementation of the Strategy?
Nova Wakefield District and Young Lives Consortium, and their respective memberships.

How is your voice heard?
Local voluntary and community organisations are invited to comment on the initial ideas put forward through this consultation. A steering group has assisted in developing proposals to date that included representatives from across the District and they have taken on board feedback provided by organisations. The responses highlighted the following need for:
- VCSE leaders and peer support
- More joined up approaches
- Connecting community anchors and smaller groups
- Continuing to lobby the CCG and Council for funding opportunities
- Developing and co-ordinating cohesive support for volunteering in the District
- Establishing a database of partner organisations
The story so far

We held a workshop in April to explore what a strategy might look like for our sector. From this, we drafted a vision and identified three priorities that we think we can all work towards. We suggested a framework that would include our vision based on people's views, feedback from groups and many consultations and feedback over the years.

This describes what we want to achieve over the next 3 years and identifies the ultimate long-term goal that the Third Sector Strategy is aspiring towards.

The Strategy will then guide development for the VCSE up to 2021.

We are asking local voluntary and community organisations to complete the questionnaire (Word document attached in the email) by 31 August 2018. Alongside this, a Big Conversation event will take place on 12 September at Unity Hall, Wakefield.

The next stage is to share this document and seek views and suggestions to improve the current proposal.

- Facilitating joint working
- Funding that is important to us
- Joined up learning/sharing information
- Joined up ways of getting the best value for all organisations
- Events which give us the opportunity to step back and consider our place in the wider VCSE community in Wakefield District
- Networking events/creative activities to bring special interest organisations together
- Raising our profile by media advertising
• Aims (what the Strategy is seeking to achieve for the VCSE sector and local people)
• Summary Strategic Rationale (the rationale behind the selection of the aims)
• Cross-cutting themes (these cut across all of the stated aims)
• Enablers (what is needed in order for the aims to be achieved)
• Objectives (how, specifically, the aims and enablers are going to be put into practice)
• Success Indicators (how stakeholders will know whether objectives have been successful or not)

The suggested content for these areas of the strategy is described in the next section.

We now need your views and ask you to complete the attached survey, which can be accessed here.

We will be sharing the outcome of the survey at a special event on 12 September 2018 where we will discuss the outcomes and finalise the approach.
**Vision**

Our vision is of a more resilient and impactful VCSE sector, which is able to maximise the social economic and environmental benefits it generates for the citizens of Wakefield District improving people’s quality of life in the process. The vision is ours but it does fit within the context of the District Outcomes Framework, which can be accessed here.

**Aims**

**Aim One:** To enable the local VCSE sector to strengthen its financial resilience and to become more enterprising in the process.

**Aim Two:** To grow active citizenship and voluntary activity in local communities.

**Aim Three:** To maximise the VCSE sector’s contribution to improving the health and wellbeing of the community and to reduce health inequalities.

Within each of the aims we will incorporate the following cross-cutting themes:

- Children and young people
- Arts, culture and sport
- Equality, diversity and inclusion

Within the overarching context of universal applicability, a key target population is children and young people, and a theme that has significant impact on all aspects of health and social wellbeing, it is particularly linked to key developments in the strategy and policy environment at a national level, including:

- The current consultation on the development by the Department for Culture, Media and Sport (DCMS) of a 10 year Civil Society
Strategy, of which youth is a strong feature.

- The Government's recent announcement that it will invest £90m of dormant assets funding into tackling youth unemployment, with the funding being channelled through the Big Lottery Fund.
- The recent Green Paper on Transforming Children and Young People's Mental Health Provision.
- The Five Ways to Wellbeing Agenda.

**Enablers:**

**Enabler One:** To expand and improve the leadership capacity of the sector to drive the Wakefield Third Sector Strategy forward.

**Enabler Two:** To encourage the public sector (and potentially the private sector) to sign up to the Third Sector Strategy through a Joint Memorandum of Understanding that articulates shared understanding and roles and responsibilities.
**Aim One:** To enable the local VCSE sector to strengthen its financial resilience and to become more enterprising in the process

<table>
<thead>
<tr>
<th>Our ambition</th>
<th>What will success look like</th>
<th>Assets, opportunities &amp; challenges</th>
<th>Challenges however remain</th>
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<tbody>
<tr>
<td>To be recognised by our peers for the vital contribution to the economic growth in the District, developing skills, securing investment and creating jobs in the businesses and enterprises that we run.</td>
<td>Increase contribution to local economy by 10%? Establish school for social entrepreneurs in the sector Securing more investment into the sector Increasing the number of people working in the sector to 6% of the local workforce?</td>
<td>Sector able to access alternative sources of funding not available to private and public sectors Can respond quickly to opportunities Opportunity to remodel public services delivery Changes to commissioning Nova, Young Lives, &amp; WYCAS as infrastructure support Community Anchor Network 4% of people in District work in the charitable sector Significant no. of registered charities operating as social enterprises Peer support from within the sector local and national Wakefield is a growing District</td>
<td>Lack of capacity to develop due to constraints of service delivery Cost benefit analysis - profit is a dirty word Understanding of the third sector and others need for full cost recovery Slow pace of change within public sector Develop a sustainable skills development programme - coaching and/or mentoring</td>
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## Aim Two: To grow active citizenship and voluntary activity in local communities

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| To create a vibrant volunteering presence in the District to contribute to the Wakefield District outcomes and in particular the Economic Strategy where it will have particular relevance to the Successful People theme | High profile recognisable brand  
Network of dispersed volunteering centres  
A directory of skills, training opportunities and progression routes to support ambition  
Improved mental health with more active and involved citizens of all ages to impact on worklessness and reducing social isolation (measure) | Pump prime funding to match 2019 from Public Health  
Strong representative steering group from members  
Established Community Anchor Network and Future in Mind  
Large and diverse sector contributing:  
- c. £180m pa to local economy  
- 78,000 volunteer sessions per month  
- Replacement value of volunteer time (calculated using the Carmarthen model) is £95,473,560 pa  
4% of people in the District work in the charitable sector  
- c. 1500 charities and community groups in our District, 784 charities  
£330m from dormant accounts being made available through Big Lottery and Big Society  
Capital Access Foundation investing in £40m of grant funding over next 5 years  
Public funding reducing | Short timescale to develop model  
Capacity of the sector to engage in the process  
Clarity of information regarding progression routes and opportunities  
Levels of deprivation - 47,000 people live in the top 10% most deprived neighbourhoods |
### Aim Three: To maximise the VCSE sector’s contribution to improving the health and wellbeing of the community, and reduce health inequalities

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<td>To develop a Wakefield methodology to improve health and wellbeing from a medical to a social/personalised approach. One where the commissioning process is participatory, inclusive and makes use of co-production and the maximisation of social value from investment and expenditure in health and wellbeing services.</td>
<td>A healthier, happier more resilient community where people are better at managing their health with less dependency on mainstream service provision and have increased access to opportunities reflecting the principles of the five ways to wellbeing of: - Connect - Be active - Take notice - Keep learning - Give</td>
<td>What we are already doing - our presence now - Representation on boards/partnerships - Resources - services run within the sector e.g. Well Women Centre and others - people doing incredible things (e.g. Havercroft Parent Forum)</td>
<td>Funding - A public sector that struggles to let go and deliver transformational change - VCSE capacity that would enable risks to be taken and innovation to thrive</td>
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<td>There will be a workforce including volunteers that is trained and empowered to support people appropriately, learning together</td>
<td>Effective engagement in social activity can have significant impact in reducing demand for strained public services</td>
<td>Scale of need is large</td>
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<td>Funding including the core costs of VCSE organisations</td>
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<td>Creating the capacity and time to develop new ways of thinking, learning and doing</td>
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Consultation Timeline

April - May 2018
Facilitated Strategy Workshop and follow up discussions

June - July 2018
Working groups around the key aims

Week commencing 13 August 2018
Circulate consultation document for feedback

31 August 2018
Consultation deadline at 5pm

Week commencing 3 September 2018
Collate responses and produce draft document

12 September 2018
Third Sector Strategy event at Unity Hall - Save the date

End of September 2018
Publicise Third Sector Strategy 2018-21