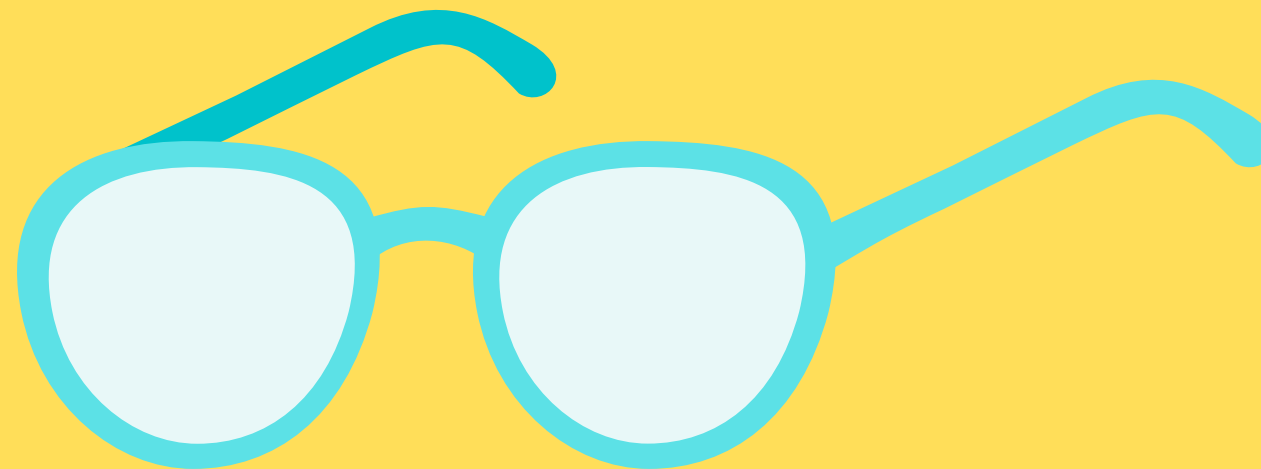


Tip 1

Read the guidance

- Read the guidance and then read it again.
- Pick out key words and phrases that you need to address.
- Also re read the questions to make sure you are fully answering what they have asked for.



Tip 2

Make it easy to follow

- Good funding bids needs to be exciting and easy to follow.
- Make sure your ideas are laid out in an easy to read format.
- Your bid must also provide easy to follow details on how you will deliver the project



Tip 3

Match the Funders' priorities

- Use the same language and wording that the Funders' have used in their guidance and application form to tie in with their priorities.
- Make sure you demonstrate what impact you have, and the benefit it will have on your communities.

1

2

3

Tip 4

Provide evidence of need

- Make sure you address exactly why your project is needed.
- Provide the evidence to go along with it.



Tip 5

Put yourself in their shoes

- When writing the application, put yourself in the position of the person who is reading the many applications.
- What can you do to make yours stand out?



Tip 6

Quality is better than quantity

- Draft your application so you can edit your bid.
- Focus on the formatting - include short paragraphs and bullet points to make the bid easy to follow.
- Don't feel like you have to hit the word count. If you are happy with what you have written, and have followed all the top tips, that is fine.
- Proofread your bid a few times before submitting.

